



Ginny Giles
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Community Equip'd
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www.CommunityEquipd.com

ABOUT COMMUNITY EQUIP'D

We believe in your leadership and your vision for your community!

As experts in fundraising and nonprofit organizational development, Community Equip'd partners with you to make your organization stronger as you fulfill your mission and vision. These are some of the things you can expect when partnering with us:

- We use an **asset based approach**. We work to leverage your strengths and build positive, sustainable change.
 - We are **culturally competent** and want you to succeed in the way that is best for you. Our extensive experience with diverse communities around the country is available to you.
 - We are **not afraid of messiness**. We jump in with you. We love this work and are energized by your success!
 - We believe in **excellence**. No matter how small or large your organization, it deserves the best.
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SMALL BUDGET, BIG VISION

We offer specialized packages for organizations with smaller budgets who are big on vision, passion, and motivation to meet your unique needs.

Strategic Mapping Sessions – Not sure if you want a consultant or if you can afford it? Not sure exactly what you need to organize your thoughts and ideas? Got an idea and not sure how to start? A **Strategic Mapping Session** might be a good fit for you:

- A two hour, one on one session
- End the session with a clear articulation of your vision and/or several specific action steps
- Get referrals to strategically expand your network
- Do as few or as many sessions as you want with no commitment
- Each session is \$300. The value of one Strategic Mapping Session will be credited to the first month's retainer if you choose to hire Community Equip'd for a traditional consulting project after completing a Strategic Mapping Session.



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Strategic Coaching – Coaching sessions are a good fit for a leader who is just getting started, needs help working through a particular scenario, fundraising for a specific need, or wants to sharpen their leadership skills. **Strategic Coaching** can also be a good fit for a Board President and Executive Director who want to strengthen their board or Development staff who want to build their fundraising skills:

- Coaching sessions are 1-2 hours long and scheduled twice a month.
- The coaching partnership is generally a 9 month or 1 year commitment.
- Coaching can happen in person, over the phone, or through video conference.
- Goals and priorities are identified in the first session and the coaching is focused on achieving specific outcomes. The focus is growing your capacity to lead and equipping you with the skills, knowledge, and strategic thinking that will help make your vision a reality.
- Strategic Coaching fees are paid monthly and range from \$1,000-\$2,000 per month, depending on the organization's annual budget size.

Strategic Training – One time trainings are a good fit for jumpstarting board engagement, managing internal change, and sparking the leadership team to take on new challenges.

- Trainings are facilitated by Ginny, usually range from 3-6 hours, and can include, staff, board members, and volunteers. The length and timing of the trainings can be tailored. For example, instead of a one day 6 hour board retreat you may choose to add one hour of training to your next several board meetings.
- Community Equip'd tailors the training specifically for you, your organization, and your community.
- At the end of the training you will have access to proven frameworks and resources, templates, and specific action steps to help you achieve your goals.
- Training fees begin at \$900 and are dependent on audience size and time. *A discount is offered to organizations who contract for multiple trainings.

Fees – Sometimes the Small Budget, Big Vision fees are still intimidating to leaders who are just starting out and have never hired a consultant before. Don't be afraid! Contact us and we can discuss a variety of payment arrangements and potential sources of funding.

TRADITIONAL SERVICES

Fundraising Planning and Implementation - Assess, plan, and implement a fundraising strategy to secure the funding you need to advance your mission.



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Leadership Development - Assess, recruit, train, and coach your staff and board.

Program Development and Evaluation - Assess, research, design, and evaluate to ensure that current and future programs align with your mission.

Strategic Planning - Assess, plan, and implement plans to strengthen efforts to advance your mission. Includes assistance with strategic, business, media, and marketing plans.



Ginny Giles, MPPM
President
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Ginny has been working with nonprofits, churches, and community development organizations since 2000. She helps organizations grow their revenue, strengthen their programming, and make a positive impact on their communities.

She uses an asset based approach to build organizational capacity and help secure the funding needed to further the organization's mission. Through the power of stories, Ginny integrates fundraising, marketing, and community outreach campaigns to engage funders and build strategic partnerships. Ginny's work has included all aspects of fundraising, brand development and marketing, volunteer management, community organizing, program development and evaluation, advocacy, and board development.

Ginny has served on the board of the Christian Community Development Association (CCDA) as the Governance Committee Chair and has served on a variety of community based nonprofit boards. She earned a B.S. in Leadership with a minor in Marketing from LaRoche College and a Masters in Public Policy and Management from the University of Pittsburgh.

Living internationally during much of her childhood shaped her understanding of what it means to belong to each other. A connector at heart, she has a knack for building cross-cultural relationships and partnerships.

Ginny lives in Pittsburgh where she loves to spoil neighborhood children before giving them back to their parents.